2026/27

Parent information pack

Here for you and your family every school holiday!

Hello, and thank you for your interest in JC Academy!

Welcome to the family

When you're choosing childcare you want it all. Somewhere that feels both welcoming and secure, with brilliant facilities and amazing staff who really understand your child.

Like you, we are also parents. We have three wonderful children who are full of life, and we know they need people who really understand them.

So we aim to treat your child like one of our own: to get to know them as an individual and find out what makes them truly happy.

Most of all, we want every child to feel safe, make friends, try new things and feel like they can be themselves.

The real bosses! ↓

Ofsted registered • Ages 5–12 • DBS-checked, fully trained staff • Childcare vouchers & Tax-Free Childcare accepted • CIMSPA Employer Partner

A day full of fun

...and children help shape it!

All children enjoy doing different things, and we get that! There's always more than one activity going on, so everyone gets their own version of a perfect day, with over 50 activities across the week.

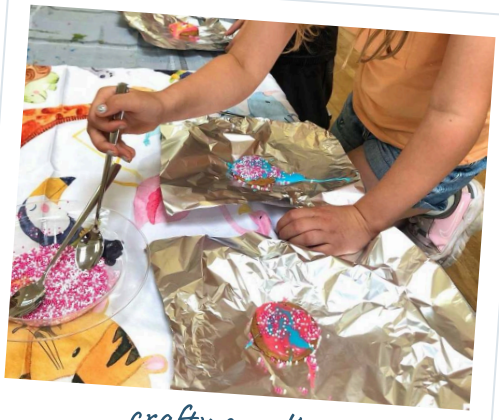
For the active ones, there are big halls and fantastic outdoor spaces: classics like jump the river and don't wake Grandma, group sports, escape rooms and scavenger hunts.

Something new: cooking, science experiments, and self-confidence and healthy-mind activities, alongside our much-loved sports and arts & crafts.

Need a breather? There's always a quiet space to read, do a quiz or doodle.

"The days are jam packed with activities, which my kids have loved."

Trustpilot review



crafty creations

games in the hall

Finding your camp

We have 8 camps across Staffordshire and Sutton Coldfield, open every school holiday for ages 5–12. Pick the one nearest to you!

Lichfield

Camp Darwin
Darwin Hall, Heathcot Place, Lichfield, WS13 6RQ
7.45am – 6.15pm • Ofsted URN EY489961

Camp Streethay
Streethay Primary School, Yoxall Way, Streethay, Lichfield, WS13 8FT
8.30am – 5.30pm • Ofsted URN 2790439

Stafford

Camp Parkside
Parkside Primary School, Bradshaw Way, Parkside Ave, Stafford, ST16 1TH
8.30am – 5.30pm • Ofsted URN 2550193

Camp Oakridge
Oakridge Primary School, Silvester Way, Walton-on-the-Hill, Stafford, ST17 0PR
8.30am – 5.30pm • Ofsted URN 2908902

Cannock

Camp Five Ways
Five Ways Primary School, Langholm Drive, Heath Hayes, Cannock, WS12 2EZ
7.45am – 6.15pm • Ofsted URN 2548867

Camp Littleton
Littleton Green Community School, Colliers Way, Huntington, WS12 4UD
8.30am – 5.30pm • Ofsted URN 2908907

Burton upon Trent

Camp Outwoods
Outwoods Primary School, Harehedge Lane, Horninglow, Burton upon Trent, DE13 0AS
8.30am – 5.30pm • Ofsted URN 2908917

Sutton Coldfield

Camp Coppice
Coppice Primary School, Trinity Road, Sutton Coldfield, B75 6TJ
7.45am – 6.15pm • Ofsted URN 2515580

HAF funded places are available at selected camps. HAF venues may change each school holiday, so please check our website for the latest information.

Darwin, Five Ways and Coppice open 7.45am–6.15pm; the others 8.30am–5.30pm. Open every school holiday except bank holidays and the week between Christmas and New Year. On the rare occasion a venue isn't available, we'll try to relocate to a hall nearby.

Times & prices

simple, per child, per day

Full day 7.45am – 6.15pm	**£36**
Core day 8.30am – 5.30pm	**£33**
School hours 9am – 3.30pm	**£27.50**
Morning 8.30am – 12.30pm	**£22**
Afternoon 1.30pm – 5.30pm	**£22**

The 7.45am–6.15pm full day is available at Camp Darwin, Camp Five Ways and Camp Coppice.

Your first session is
FREE!
Morning 8.30am–12.30pm
Afternoon 1.30pm–5.30pm
or school hours 9am–3.30pm

Childcare vouchers? Yes! We're partnered with lots of voucher schemes, including Fidelti, Edenred, Kiddivouchers, Care4, Sodexo, Enjoy Benefits, Allsave, Computershare, Faircare, Co-op and TEDS. Can't see yours? Ask your scheme to add JC Academy.

Tax-Free Childcare? Of course. Add your venue using its Ofsted number (on the "Finding your camp" page) and the government adds 20% to what you pay in.

Cancellations with more than 48 hours' notice are free; see our website for the full policy.

The people who make it happen

"When you hand good people possibility, they do great things."

The people looking after your children should be caring, responsible, experienced, enthusiastic, approachable, energetic, great listeners and full of initiative. That's who we look for.

Every camp is run by a **designated, experienced senior member of staff**, and you can call the club phone to speak to them any time.

Our managers either hold **Childcare Degrees or Children's Playwork Diplomas**. Their job is to make sure children are safe, happy and having a great time.

The rest of the team are carefully chosen for their qualifications and how they are with children. The children even help interview new recruits, and they really put them through their paces!

Everyone is **DBS clear, first aid trained** and has regular **safeguarding training**. We're also proud to be a CIMSPA Employer Partner.

"The staff are friendly and approachable and listen to parents' concerns."

Trustpilot review

Your first day

a few things that help it go smoothly

Pack a lunch. Please send a packed lunch, a bottled drink and sensible, weather-appropriate clothes. We're nut-free, so no nuts in lunch boxes please. There's drinking water all day.

Drop off when it suits you within your booked time slot. A manager will be there to greet you, and you'll get a club contact card on your first visit.

Settling in. We welcome new families every holiday, and as parents we know how it feels leaving your little one somewhere new. Our team are brilliant with newbies. Give us a call and we can talk about settling in and get to know your child.

Booking. Everything is booked online at book.jcacademy.co.uk. Create an account, add your child's details, and book. For a **free trial**, choose "free trial" in the time slot: it's one free session (morning, afternoon or school hours).

Quick questions

Day camp or overnight? A day camp: children go home each evening.

Mixed ages? Children are usually split into groups, each with their own staff member, and all activities suit varying ages.

Open every holiday? Yes, except bank holidays and the week between Christmas and New Year.

Additional needs? Absolutely, every child is welcome. Please call us first to talk about whether our camp suits your child. We currently don't offer personal care or 1-1 support.

"The best holiday club we have found so far!" Trustpilot review

See you soon!

We hope this pack has answered your questions. We'd love to welcome your child to camp, so get in touch any time.

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jc academy
For Active Education

HOLIDAY CAMPS ACADEMY